

# Offerings

## MEDIA: Handle Ads



**A printed advertisement inviting your target audience back to the store to redeem their coupon.**

South African's need to purchase plastic bags for their shopping – why not utilise this and attach a printed cardboard coupon to the packet handles? The coupons are attached in-store to ensure that your potential client takes your advertisement home.

Handle Ads are business card sized to ensure they fit into any purse or wallet!