

# Offerings

## MEDIA: PHATcast (Bluetooth Advertising)



**Endless possibilities with PHATcast :**

- Send adverts directly from your PC or laptop to mobile phones  
This includes: video, audio, images or even normal text files
- There is no network costs
- 100m range
- Send to 6 mobile phones simultaneously
- Simple and easy to use
- Put your advertising right in the hands of your customer
- Send mobile phone business cards that can be saved in the phone contact list
- Send SMS type messages - no character limit
- Send appointment reminders

**Ideal for:**  
Competitions, promotions, discount vouchers, retail outlets, clubs, coffee shops, hairdressing salons, spas, nightclubs, restaurants, doctors, dentists, pubs, company receptions, holiday resorts, travel agencies, petrol stations, exhibition stands, show rooms, car dealerships, schools, colleges, shops, universities, public areas, offices... basically any place of interest.....


**How to get going with your bluetooth advertising!**

- 1x Bluetooth 2.0 dongle  
A class 1 dongle capable of 100m broadcast.
- 1x Operations Manual  
It's so easy to use - but the manual is included anyway.
- 1x Software CD with the PHATcast bluetooth broadcasting software  
Included on the CD is Windows 2000 SP4 and Windows XP SP 2.  
PHATcast Software installer for Windows 2000 and XP.

**System Requirements:**  
PC running Windows 2000 or Windows XP. 1x USB port. 10MB disc space. It's that simple!

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*Broadcast advertising directly to mobile phones from your PC or laptop.....anywhere!*



**Bluecast advertising made simple!**

