

Offerings

MEDIA: Whirlybird

The Whirlybird is a unique, eye-catching display which turns free interior airspace into valuable advertising space.

The Whirlybird features 8 illuminated advertising panels that rotate at 1rpm. The unit suspends from a remote controlled hoist for ease of poster changing, and can accommodate ceiling heights from 11'-100', allowing for enhanced visual presentation.

- * It allows you to deliver messaging in high traffic areas without disrupting traffic flow.
- * Increased eye contact initiated by the use of motion, translates into increased cognitive awareness of an advertising site.
- * Motion signage has 67% greater recall than static signage.

